

## OBJECTIVE

To use my strong creative skills and passion for marketing to produce excellent work in a generative, positive, and collaborative environment.

## EXPERIENCE

### ART DIRECTOR, Cultivate Agency, Justin, TX (April 2010 - present)

- Lead a staff of three designers, directing all concepting and brainstorming sessions
- Manage the day-to-day workflow in a high-paced agency environment
- Present and discuss new creative with clients
- Serve as creative liaison for all external creative vendors, including web programming, video production, and video game developers

### LEAD DESIGNER, J3 Group, Inc., Euless, TX (July 2008 - April 2010)

- Create marketing and advertising collateral for clients in fifteen different industries
- Restructure the firm's creative workflow process (including concepting, proofing and project completion) by crafting and instituting a new, company-wide file management system

### CONTRACT DESIGNER, Artistry Marketing, Addison, TX (April 2008 - July 2008)

- Create high-impact marketing collateral to further clients' niche interests

### CO-OWNER, Joanis White, LLC, Fort Worth, TX (January 2006 - January 2008)

- Design and implement the company's promotional collateral
- Design and maintain the company's website
- Act as the company's chief customer service liaison

### GRAPHIC DESIGNER, Mosaic Creative, Dallas, TX (March 2004 - January 2006)

- Design corporate logos, identity sets, brochures, product sheets, and catalogues for a variety of national and international companies
- Design reoccurring advertisements for multiple periodicals
- Participate in concepting sessions
- Prepare artwork for printers and conduct routine press checks

## EDUCATION

### The University of Texas at Arlington, Arlington, TX (December 2004)

Bachelor of Arts, Graphic Design

## SKILLS

Proficiency:



- Mastery of Mac and Windows platforms
- Working knowledge of HTML and interactive applications
- Dynamic problem solving
- Excellent project delegation and time management
- Enthusiastic team player
- Strong hand-comping skills

Knowledge:



## AWARDS

2014 Silver Telly Award - Milk Moments Commercial